

# FACULTY OF HOSPITALITY AND TOURISM SCHOOL OF TOURISM

## **FINAL EXAMINATION**

Student ID (in Figures)	:											
Student ID (in Words)	:											
Course Code & Name	:	τοι	J1113	DEST	INATI	ON G	EOGR	АРНУ	,			
Semester & Year	:	May	/ – Au	gust 2	2021							
Lecturer/Examiner	:	Nab	ila Mo	ohd Y	unus							
Duration	:	2 Ho	ours									

## **INSTRUCTIONS TO CANDIDATES**

1.	This question paper consists of 3 parts:					
	PART A (10 marks)	:	TEN (10) multiple choice questions. Answers are to be written in the			
			Multiple Choice Answer Sheet provided.			
	PART B (50 marks)	:	Answer FIVE (5) structured type questions. Answers are to be written in			
			the Answer Booklet provided.			
	PART C (40 marks)	:	Answer TWO (2) essay questions. Answers are to be written in the Answer			
			Booklet provided.			

- 2. Candidates are not allowed to bring any unauthorised materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
- 3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
- 4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.
- **WARNING:** The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

## **QUESTION 1**

a.	Name the capital city of Spain.	(1 mark)				
b.	Identify any FOUR (4) major languages spoken in Spain.	(4 marks)				
c.	Describe <b>TWO (2)</b> most important traditions in Spain.	(4 marks)				
d.	Identify the religious festival celebrate in Spain.	(1 marks)				
QU	QUESTION 2					
a.	Identify <b>FIVE (5)</b> landmark buildings in New York City.	(5 marks)				
b.	Identify <b>FIVE (5)</b> traditional American foods.	(5 marks)				

## **QUESTION 3**

Describe FOUR (4) natural features in Norway that influence the development of cruise traveller. (8 marks)

## **QUESTION 4**

Explain FIVE (5) climate change impacts and implications for tourism destinations. (10 marks)

#### **QUESTION 5**

Explain any **FOUR (4)** types of landforms. Provide one attraction for each answer. (12 marks)

#### END OF PART B

PART C: ESSAY QUESTION (40 MARKS)

INSTRUCTION(S): There are TWO (2) essay questions. Answer ALL the questions in the Answer Booklet (s) provided.

# **QUESTION 1**

You have been appointed as a tour guide to escort a group of Malaysian's university students on their cross cultural experience to Japan. Describe the differences between traditional and new cultural characteristics of Japan. (20 marks)

# **QUESTION 2**

# Cameron Highlands Eyes UNESCO heritage site

# The Star, 25 January 2019

The Cameron Highlands District Council is striving to get United Nations Educational, Scientific and Cultural Organisation (UNESCO) recognition as a world heritage site. Its president Datuk Zainal Md Amin said this objective was part of the blueprint of Cameron Highlands 2030 (Replacement).

"The district plan study covers all aspects of development and environmental preservation throughout Cameron Highlands such as the kind of development we will have in future, the areas which we cannot touch, and so on," he told Bernama yesterday. He said since 2015, the council had conducted studies with several local universities, especially Universiti Teknologi Malaysia, to identify historical and heritage elements at the well-known holiday resort.

The UNESCO recognition would boost Cameron Highlands' image internationally and increase tourist arrivals there. However, Zainal said, it would take several years before the objective was achieved as there were several procedures to be observed. He also said the number of tourist arrivals in Cameron Highlands had been increasing every year.

He said in 2016, there were 1.01 million tourist arrivals, in 2017 there were 1.33 million, and 1.44 million in 2018, with 35% foreign tourists every year. "In 2017, the biggest number of foreign tourists to Cameron Highlands was from Japan, followed by Singapore, Thailand, Saudi Arabia and Britain. "Last year, Singaporeans made up the biggest number of foreign tourists, followed by those from China, Netherlands, Japan and Saudi Arabia," he said.

Based on the above news article, describe **THREE (3)** physical characteristics and **ONE (1)** human characteristic that affecting the growth of tourist number in Cameron Highlands. (20 marks)

## END OF EXAM PAPER